



DISNEY/ABC TELEVISION GROUP

500 South Buena Vista Street, Burbank, CA 91521

Robert Mendez

Senior Vice President, Diversity, Disney/ABC Television Group

Robert Mendez was named senior vice president, Diversity, Disney/ABC Television Group, in November 2005. Based in Burbank, California, he reports to Anne Sweeney, co-chair, Disney Media Networks and president, Disney/ABC Television Group. In this position Mr. Mendez is responsible for advancing diversity strategies for the various properties within the Disney/ABC Television Group, including the ABC Television Network, Disney Channels Worldwide, Disney XD and ABC Family, among others. In addition to his internal management responsibilities, Mr. Mendez serves as the Disney/ABC Television Group's key liaison on diversity matters with government officials, the creative community, advocacy groups and others.

Mr. Mendez is an accomplished television industry attorney who has managed business affairs, legal affairs, contract administration and production agreements for such successful TV series as "Live with Regis and Kelly" and "Who Wants to Be a Millionaire." Long committed to employment diversity in the television industry and other business sectors, he is a past president of the Hispanic National Bar Association and currently serves on the boards of the International Radio and Television Society, National Association for Multi-Ethnicity in Communications, the Los Angeles County Fair Association and The Imagen Foundation.

Mr. Mendez previously served, since 2002, as senior vice president, Business & Legal Affairs, for Buena Vista Television (now Disney/ABC Domestic Television), the television syndication division of The Walt Disney Company, which distributes "Live with Regis and Kelly" and also manages the production and distribution of "Who Wants To Be a Millionaire, among other programs. His responsibilities also extended to the domestic distribution of The Walt Disney Company's film library and other television product on various platforms, such as pay-per-view, pay cable, network and Internet.

Earlier in his career Mr. Mendez spent 15 years with Paramount Pictures Domestic Television, where he rose to the position of senior vice president, Business Affairs, and was responsible for contract negotiation for series ranging from "Entertainment Tonight" to "Dr. Phil." He has also been a senior attorney for NBC involved in litigation management on First Amendment and other issues, and was deputy attorney general for the California Attorney General's Criminal Division.

Mr. Mendez received his Juris Doctorate from the University of California Davis School of Law and his Bachelor of Arts from Pomona College. He is a member of the California State Bar and the Los Angeles County Bar Association.