

DISNEY/ABC TELEVISION GROUP

500 South Buena Vista Street, Burbank, CA 91521-4581

Contact: Kevin Brockman

818 460 6655

Online Press Materials at: www.disneyabctv.com

Disney/ABC Television Group

Fact Sheet

The Disney/ABC Television Group is home to all of The Walt Disney Company's (NYSE: DIS) worldwide entertainment and news television properties. The Group includes the ABC Television Network (including ABC Daytime, ABC Entertainment Group and ABC News divisions); the Disney Channels Worldwide global kids' TV business, ABC Family and SOAPnet; as well as television distribution divisions Disney/ABC Domestic Television and Disney ABC ESPN Television. The Disney/ABC Television Group also manages the Radio Disney Network, general interest and non-fiction book imprint Hyperion, as well the Company's equity interest in A&E Television Networks.

ABC Television Network:

ABC Television Network provides broadcast programming to more than 220 affiliated stations across the U.S. The Network encompasses ABC News, which is responsible for news programming on television and other digital platforms; ABC Entertainment, responsible for ABC's primetime and late-night entertainment programming; ABC Daytime, producer of the network's successful cache of daytime programming; as well as ABC Kids, the Network's children's programming platform. ABC's multiplatform business initiative includes the Interactive Emmy Award-winning broadband player on ABC.com.

ABC Television Network airs many of TV's most popular shows, including ABC Entertainment's "Dancing with the Stars," "Desperate Housewives," "Grey's Anatomy" and "Lost"; ABC News' "World News with Charles Gibson" and "Good Morning America"; as well as "The View" and "General Hospital" on ABC Daytime.

Disney Channels Worldwide:

Disney Channels Worldwide is a portfolio of 98 kid-driven, family inclusive entertainment channels* and/or channel feeds available in 167 countries in 32 languages, spanning Disney Channel, Disney XD, Playhouse Disney, Disney Cinemagic, Hungama, GXT, Jetix and Radio Disney brands. Through cable, satellite and digital terrestrial television channels and a strategic partnership with Disney/ABC/ESPN Television for the third-party distribution of Disney-branded kids' programming across the globe, Disney Channels Worldwide reaches more than 600 million viewers. Disney Channel properties continue to rapidly expand into new markets across the world, playing a key role in introducing the Disney brand to new consumers.

Popular original series include "JONAS," "Sonny With a Chance," "Wizards of Waverly Place" and "Hannah Montana" on Disney Channel, as well as "Handy Manny," "Mickey Mouse Clubhouse" and "Special Agent Oso" on Playhouse Disney. Smash hit "High School Musical," the Disney Channel Original Movie that has made history across multiple media platforms, has created ancillary business opportunities for the Disney/ABC Television Group and other divisions of The Walt Disney Company.

continued

Disney/ABC Television Group Fact Sheet (cont.)

U.S. Cable Channels:

The Disney/ABC Television Group's domestic cable networks include ABC Family, which reaches more than 97 million U.S. households and features such hit original series as "The Secret Life of the American Teenager"; as well as SOAPnet, which has a reach of more than 71 million in the U.S. Disney/ABC Television Group also manages The Walt Disney Company's equity interest in A&E Television Networks.

Television Production & Syndication:

The Disney/ABC Television Group's television production studios include ABC Studios, a leader in the development, production and strategic distribution of entertainment content across television and emerging digital platforms; as well as Walt Disney Television Animation (WDTVA), which produces animated product for both cable and broadcast outlets and new media platforms around the world. The Disney/ABC Television Group also manages U.S.-based syndication division Disney/ABC Domestic Television as well as worldwide distributor Disney/ABC/ESPN Television (DAET), which distributes more than 30,000 hours of entertainment, news and sports programming to more than 1,300 broadcasters across 230 territories.

The Disney/ABC Television Group is an industry leader in the creation and distribution of creative content across various formats and platforms. ABC Studios-produced hit series "Grey's Anatomy" and "Lost" continue to perform solidly on the ABC Television Network in the U.S. and sell well into international markets through DAET. Localized versions of the studios' "Desperate Housewives" were produced in Latin America in Spanish and Portuguese, for broadcast in Argentina, Ecuador, Colombia, Brazil and for the US Hispanic market via Univision. Similarly, WDTVA-created content, including series like "Phineas and Ferb" and "Mickey Mouse Clubhouse," airs on cable and broadcast outlets and new media platforms worldwide, including ABC Kids on the ABC Television Network, Disney Channel, Playhouse Disney and VOD.

Publishing:

Hyperion Books publishes fiction and non-fiction titles for adults under several editorial imprints, including Hyperion, Voice, ABC Daytime Press and Miramax Books. With more than 100 general-interest fiction and non-fiction titles introduced in 2008, Hyperion is home to numerous bestsellers, including Candace Bushnell's *One Fifth Avenue*, Maria Shriver's *Just Who Will You Be?*, and the *New York Times* No. 1 Bestseller, Randy Pausch's *The Last Lecture*.

*Editor's Note: A channel is defined by a separate visual feed or a targeted dedicated language feed. If there are two or more languages in the same country or countries with the same visual feed, it is considered one channel.