

DISNEY/ABC TELEVISION GROUP

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Disney/ABC Television Group Fact Sheet

The Disney/ABC Television Group is composed of The Walt Disney Company's (NYSE: DIS) global entertainment and news television properties, including the ABC Television Network, ABC Studios, Disney Channels Worldwide, ABC Family and SOAPnet, as well as Disney/ABC Domestic Television and Disney Media Distribution. The Radio Disney Network, Hyperion publishing, and the Company's equity interest in A&E Television Networks round out the Group's portfolio of media businesses.

ABC Television Network:

ABC Television Network provides broadcast programming to more than 220 affiliated stations across the U.S. The Network encompasses ABC News, which is responsible for news programming on television and other digital platforms; ABC Entertainment Group, a partnership between ABC Studios and ABC Entertainment responsible for the network's primetime and late-night entertainment programming; ABC Daytime, producer of the network's successful cache of daytime programming; as well as ABC Kids, the Network's children's programming platform. ABC's multiplatform business initiative includes the Interactive Emmy Award-winning broadband player on ABC.com.

ABC Television Network airs many of TV's most popular shows, including "Dancing with the Stars," "Desperate Housewives," "Grey's Anatomy," "Modern Family" and "Lost"; ABC News' "World News with Diane Sawyer" and "Good Morning America"; as well as "The View" and "General Hospital" on ABC Daytime.

Disney Channels Worldwide:

Disney Channels Worldwide is a portfolio of 94 kid-driven, family inclusive entertainment channels and/or channel feeds available in 169 countries in 33 languages, spanning Disney Channel, Disney XD, Playhouse Disney, Disney Cinemagic, Hungama, GXT and Radio Disney brands. Through cable, satellite and digital terrestrial television channels and a strategic partnership with Disney Media Distribution for the third-party distribution of Disney-branded kids' programming across the globe, Disney Channels Worldwide reaches more than 600 million viewers. Disney Channel properties continue to rapidly expand into new markets across the world, playing a key role in introducing the Disney brand to new consumers.

Along with the successful Disney Channel Original Movie franchise, popular original series like "JONAS," "Sonny With a Chance," "Wizards of Waverly Place" and "Hannah Montana"; along with Playhouse Disney's "Handy Manny," "Mickey Mouse Clubhouse" and "Special Agent Oso" continue to create ancillary business opportunities for the Disney/ABC Television Group and other divisions of The Walt Disney Company.

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Disney/ABC Television Group Fact Sheet (cont.)

U.S. Cable Channels:

The Disney/ABC Television Group's domestic cable networks include ABC Family, which reaches more than 98 million U.S. households and features such hit original series as "The Secret Life of the American Teenager"; as well as SOAPnet, which has a reach of more than 74 million in the U.S. Disney/ABC Television Group also manages The Walt Disney Company's equity interest in A&E Television Networks.

Distribution:

The Disney/ABC Television Group manages U.S.-based distribution division Disney/ABC Domestic Television as well as Disney Media Distribution (DMD), which is responsible for The Walt Disney Company's branded and non-branded program distribution worldwide. ABC Studios-produced hit series "Grey's Anatomy" and "Lost" continue to perform solidly on the ABC Television Network in the U.S. and sell well into international markets through DMD. Localized versions of the studios' "Desperate Housewives" were produced in Latin America in Spanish and Portuguese, for broadcast in Argentina, Ecuador, Colombia, Brazil and for the US Hispanic market via Univision. Similarly, Disney Channel content, including series like "Phineas and Ferb" and "Mickey Mouse Clubhouse," airs on cable and broadcast outlets and new media platforms worldwide.

Publishing:

Cooperation among Disney/ABC Television Group's networks, studios and distribution networks extends to the Hyperion publishing group. Author Mitch Albom launched his newest book, *Have a Little Faith*, with an exclusive interview on ABC News' *Good Morning America*, and it instantly became a number one *New York Times* bestseller. *Heat Wave*, a novel based on ABC's *Castle*, was incorporated into the series' storyline and landed on the *New York Times* best-seller list as well. The network also supported Michael J. Fox's bestselling non-fiction book, *Always Looking Up*, with an hour-long network primetime special.