

DISNEY-ABC-ESPN TELEVISION

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Disney-ABC-ESPN Television Fact Sheet

Disney-ABC-ESPN Television and its sister businesses are responsible for The Walt Disney Company’s branded and non-branded program distribution. The division distributes more than 30,000 hours of programming to more than 1,300 broadcasters across 240 territories worldwide and has offices in Europe, Canada, Asia-Pacific (Disney-ABC International Television Asia-Pacific), Japan (Disney-ABC International Television Japan) and Latin America (Disney Media Networks Distribution Latin America). These businesses offer movies, TV series from ABC Studios and ABC Family, Disney-produced animated and live action series, Disney Channel Original Movies, pre-school and Jetix programming. The division also distributes reality and scripted TV formats from the ABC Television Network and ABC Studios, and services the worldwide distribution of the Annual Academy Awards® as well as award winning ABC News programming.

Disney-ABC-ESPN Television is responsible for the Europe, Middle East and Africa distribution of 24 Disney-branded channels, eight ESPN channels, and Jetix Europe’s 15 channels. This includes high profile channel brands such as Disney Channel, Disney Cinemagic, Playhouse Disney, Toon Disney, Jetix, ESPN International, ESPN Classic and ESPN America. In Asia Pacific, Disney-branded channels (Disney Channel, Playhouse Disney and Toon Disney) are distributed by Disney-ABC International Television (Asia Pacific) and can be seen in 19 markets in nine languages, reaching 490 million households in the region.

International Program Distribution:

Disney-ABC-ESPN Television (DAET) distributes many popular television content for the international market, such as hits “Desperate Housewives,” “Lost,” “Grey’s Anatomy,” “Private Practice” and “Ugly Betty.” The division also distributes other popular series from ABC Studios such as “Criminal Minds,” “Ghost Whisperer” and “Scrubs.” DAET is the largest international distributor of kids and family programming, licensing Disney-produced animated and live action Original Series, Disney Channel Original Movies such as “High School Musical 2” and “Camp Rock,” and pre-school programming such as “Mickey Mouse Clubhouse” and “Handy Manny.” Additionally, the division services the distribution of Jetix Europe programming, including “Kid Vs Kat,” “Jimmy Two Shoes” and the Power Rangers franchise. DAET also licenses reality series/formats across the globe such as “Extreme Makeover” in the UK, Dubai, Hungary, India and Colombia; “The Amazing Race” in Asia, Latin America and Israel; in addition to scripted formats for local reversioning such as “Hope & Faith” in Turkey as well as “Home Improvement” in Russia, and “The Golden Girls” in Russia and Greece. Through DAET, local versions of “Desperate Housewives” have been produced to great success in four local Latin American markets, and for Spanish language channel Univision in the U.S. Local productions of “Grey’s Anatomy” and “Brothers & Sisters” are also in production, for launch on Colombian TV.

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Network Series Success Stories:

Series such as “Lost,” “Desperate Housewives,” “Ugly Betty,” “Criminal Minds” and “Grey’s Anatomy” continue their global TV success, with the series often achieving record international license fees. This year will see 2008-09 series such as “Castle,” “Cupid” and “Legend of the Seeker” debuting on international screens.

Film Product Distribution:

Establishing multi-year feature film deals with many broadcasters around the globe, DAET licenses content from Walt Disney Pictures, Disney/Pixar, Touchstone Pictures and Miramax Films. Major agreements closed recently include those with the ProSiebenSat.1 Group in Germany, Star Movies in Asia, Sogecable Spain, Sun TV in India, ERT Greece, CCTV in China and Prima TV Romania. The division also recently completed a major, multi-year licensing agreement with Russia’s leading independent broadcaster, CTC Media. Under this agreement, CTC’s viewers across Russia will be able to enjoy a wide range of features from Walt Disney Studios, including such blockbusters as “Pirates of the Caribbean: At World’s End”, “National Treasure: Book Of Secrets”, “Enchanted” and Disney/Pixar animated movies “Cars” and “The Incredibles.”

New Media Agreements:

DAET’s new media business continues to grow significantly, and the division is partnering with international broadcasters and platforms to bring its wide portfolio of content to viewers.

The division now has a network of international movie and network series VOD partnerships in place, and agreements have recently been closed across the globe with platforms such as CTV in Canada, Terra in Latin America, Korea Telecom and SK Broadband in Korea, Canal+ in France, Chunghwa in Taiwan, now TV in Hong Kong, GYAO in Japan, Telstra BigPond in Australia, SingTel’s mioTV in Singapore, and Sky and BT Vision in the UK. The division has groundbreaking advertising-supported VOD deals for network series with Channel 4 and Sky in the UK, TVNZ on demand in New Zealand, TVB in Hong Kong, all first-ever deals of their kind in their respective territories. DAET also launched its very first international wholly-owned SVOD movie channel, The Film Factory, on SingTel’s mioTV platform in Singapore.

Disney-ABC International Television (Japan) holds VOD distribution agreements with several platforms, including KDDI Corporation, Japan’s second-largest telecom carrier, Jupiter Entertainment Co., Ltd.’s Jupiter VOD, which has over a million subscribers, and Cinema Complex, the VOD service of telecom giant Nippon Telegraph and Telephone Corporation (NTT). The diverse range of distributed titles includes animated Disney movies, live-action films, TV dramas, and other popular content. DAIT supplies serial animated Disney programming to Disney Channel on Mobile, as well as ABC Studios series such as “Lost” and “Desperate Housewives” via Frontmedia’s QTV mobile video distribution service.

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New Media Agreements (cont.):

DAET has an agreement to launch episodes of “Lost” on the broadband player TF1 Vision in France in under 24 hours after U.S. broadcast. In 2008, DAET also made its largest volume ever of U.S. series available 24 hours after the U.S. telecast on VOD on SingTel’s mioTV IPTV service. The business also has licensing agreements with broadcasters such as Sky UK, Channel 4 UK, ABS-CBN’s Studio 23 Philippines and ITI Neovision Poland for the launch of network series from four days after their U.S. broadcast.

DAET closed an agreement in 2008 with the Sony PSP/BSkyB joint venture “Go!View” service to launch series such as “Lost” and “Desperate Housewives” on PSP devices, its first in Europe with PlayStation. DAET was also the first U.S. studio to launch full-length episodes on mobile with TU Media in Korea.

A selection of hit ABC Studios and Disney Channel series and Walt Disney Studios’ movies are also available via iTunes in the UK, Germany, France, Australia, New Zealand (movies only) and Canada.