



DISNEY-ABC DOMESTIC TELEVISION

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Disney-ABC Domestic Television Fact Sheet

Disney-ABC Domestic Television (DADT) is an industry leader, providing motion pictures and television programming to a wide array of media platforms including pay television, basic cable, broadcast television, video-on-demand, pay-per-view, mobile, broadband, IPTV and other digital technologies. The domestic television distribution arm of The Walt Disney Company, Disney-ABC Domestic Television is part of the Disney-ABC Television Group.

New Media, Video-On-Demand and Pay-Per-View:

Disney-ABC Domestic Television’s pay television and interactive media division licenses current motion picture releases and library titles from The Walt Disney Studios. DADT is a leader in the rapidly growing video-on-demand arenas, generating key movie output deals with a wide range of distributors and platforms including cable MSOs such as Comcast, telcos such as Verizon and satellite distributors such as DirecTV. The division also capitalizes on its theatrical properties by pursuing licensing agreements with a spectrum of new media vehicles such as Apple’s iTunes, Microsoft’s XBOX, Sony’s Playstation, Netflix and TiVo. In addition, DADT unveiled the subscription video-on-demand (SVOD) entertainment service, Disney Family Movies.

Pay Television:

Disney-ABC Domestic Television is the leading distributor of feature films in pay TV. The division recently extended its groundbreaking deal with Starz/Encore, the largest pay TV output deal in history. DADT also recently licensed two feature film library packages to HBO.

Off-Network Series:

DADT brings a host of break-out primetime favorites to broadcast syndication and basic cable. Among its recent high-profile sales are the popular primetime reality shows “Wife Swap,” “Supernanny” and “Extreme Makeover: Home Edition.” In 2008, the division premiered both “Desperate Housewives” and “Lost” in broadcast syndication. The sizzling-hot series “Grey’s Anatomy” will make its broadcast syndication debut in fall 2009, and DADT will soon be bringing the groundbreaking comedy series “Ugly Betty” and compelling drama “Brothers & Sisters” to the marketplace.

First-Run Programming:

Disney-ABC Domestic Television’s current first-run lineup includes ratings powerhouse “Live with Regis and Kelly,” which recently celebrated its 20th season, high-stakes quizzer “Who Wants To Be A Millionaire,” and the popular movie review program “At the Movies.” Additionally, DADT launched the epic fantasy series “Legend of the Seeker” in 95% of the country for its November, 2008 premiere. The one-hour scripted series from ABC Studios and Executive Producer Sam Raimi combines elements of fantasy, adventure, magic, mystery and romance.

Feature Film Packages:

Disney-ABC Domestic Television also provides feature films and top-notch movie packages to basic cable and broadcast television. Recent high-profile sales include the box-office blockbusters “The Chronicles of Narnia: Prince Caspian,” “National Treasure: Book of Secrets,” “The Game Plan,” “Enchanted,” and Academy Award®-winning “No Country for Old Men.”